CURRICULUM VITAE



DATO' HAJI ZAIHAL HAZRI BIN HAJI ABDUL HALIM

Managing Director | Corporate & Industry Leader
Halal FMCG Manufacturing | Industry–Academia Engagement

EXECUTIVE PROFILE

An accomplished corporate leader with over 20 years of experience in business management, manufacturing, and strategic expansion. Founder and Managing Director of Al-Meswak Mu'min Sdn. Bhd., a leading Malaysian halal oral and personal care manufacturer. Demonstrated success in scaling operations, expanding international market presence, and leading strategic collaborations with government-linked and academic institutions.

CORE COMPETENCIES

- Strategic Leadership & Corporate Governance
- Halal FMCG Manufacturing & Brand Development
- Public–Private Sector Collaboration (MTDC, HDC, JAKIM)
- Industry–Academia Advisory & Curriculum Development
- International Market Expansion (ASEAN, China, Middle East)
- Organisational Growth & Transformation

PROFESSIONAL EXPERIENCE

Managing Director
Al-Meswak Mu'min Sdn. Bhd. | Malaysia
2012 – Present

- Founded and transformed the organisation into a leading Malaysian halal FMCG manufacturer
- Established integrated manufacturing facilities in Penang
- Expanded export footprint into ASEAN, China, and Middle Eastern markets
- Led strategic positioning of the brand within the halal oral and personal care segment

Managing Director
Agro Ocean Sdn. Bhd. | Malaysia
2010 – 2012

Managing Director
Binary Perfection Sdn. Bhd. | Malaysia
2002 – 2010

Head of Human Resources (Northern Region)
Celcom Malaysia | Malaysia
1997 – 2002

INDUSTRY, ACADEMIC & PUBLIC APPOINTMENTS

- **2025** – Council Member, *Program Pemerkasaan Jati Diri dan Peningkatan Nilai*, TERAJU
- **2025** – Council Member, *Penang Bumiputera Entrepreneurs Round Table*
- **2024** – Member, Academic Establishment Board (New Programme), *Master of Applied Oral Sciences (MAOSc)*, Faculty of Dentistry, Universiti Sains Islam Malaysia (USIM)
- **2024** – Council Member, *Bumiputera Retailer Organization (BRO)*
- **2020 – 2022** – Secretary General, *Malaysia Bumiputera Manufacturers, Industries and Services Association (PPIPBM)*
- **2016 – Present** – Curriculum Advisor, Faculty of Dentistry, USIM
- **2014 – Present** – External Industry Advisor, *Poly-Tech MARA College (KTPM)*
- **2019** – Advisory Board Member, Middle East & South Africa (MENA), *Malaysia and Arab Businessman*
- **2015** – Industry Advisor Panelist (HALAL), EPP Design, *11th Malaysia Plan* (HDC & JAKIM)

AWARDS & HONOURS

- **2026** · Ikon Usahawan Expert 2026, PERDA
- **2014** · Leadership Excellence in FMCG, 5th Middle East Business Leader Award, Dubai
- **2014** · Gulf Cooperation Council Leadership Award (FMCG)
- **2015** · Industry Class in FMCG, The Leaders International
- **2015** · Masterclass Emerging Brand of the Year, The Leaders International
- **2010** · Pulau Pinang Young Entrepreneur Award, MARA
- **2010** · National Young Entrepreneur Award, MARA

EDUCATION

Bachelor of Economics
Universiti Malaya

Secondary Education
Sultan Abdul Hamid College, Kedah

LEADERSHIP PHILOSOPHY

Believes strongly in integrating industry expertise with academic excellence to develop future-ready talent and sustainable economic growth. Leadership is guided by innovation, ethical governance, and strategic collaboration between industry, academia, and government institutions.

STRATEGIC CONTRIBUTION

- Strengthening halal industry ecosystem alignment
- Bridging industry and academia for employability-driven education
- Supporting Bumiputera entrepreneurship development
- Expanding international collaborations and market access
- Enhancing faculty–industry research integration

FEATURED RECOGNITION | 2026

PERDA EXPERT 2026 — Entrepreneurial Icon

Pengiktirafan Khas Ikon Usahawan EXPERT 2026



Award ceremony photograph: BERNAMA. Original photograph retained for documentary accuracy.

Dato' Haji Zaihal Hazri bin Haji Abdul Halim received the special entrepreneurial icon recognition at the PERDA EXPERT 2026 Expo, in acknowledgement of his contributions to Malaysia's fast-moving consumer goods (FMCG) sector and the Bumiputera halal business ecosystem.

Event: Official opening ceremony, PERDA EXPERT 2026 | **Date:** 2 October 2026 | **Venue:** Midtown PERDA, Kubang Menerong, Penang.

Official announcement: www.perda.gov.my — Majlis Perasmian Ekspo PERDA EXPERT 2026